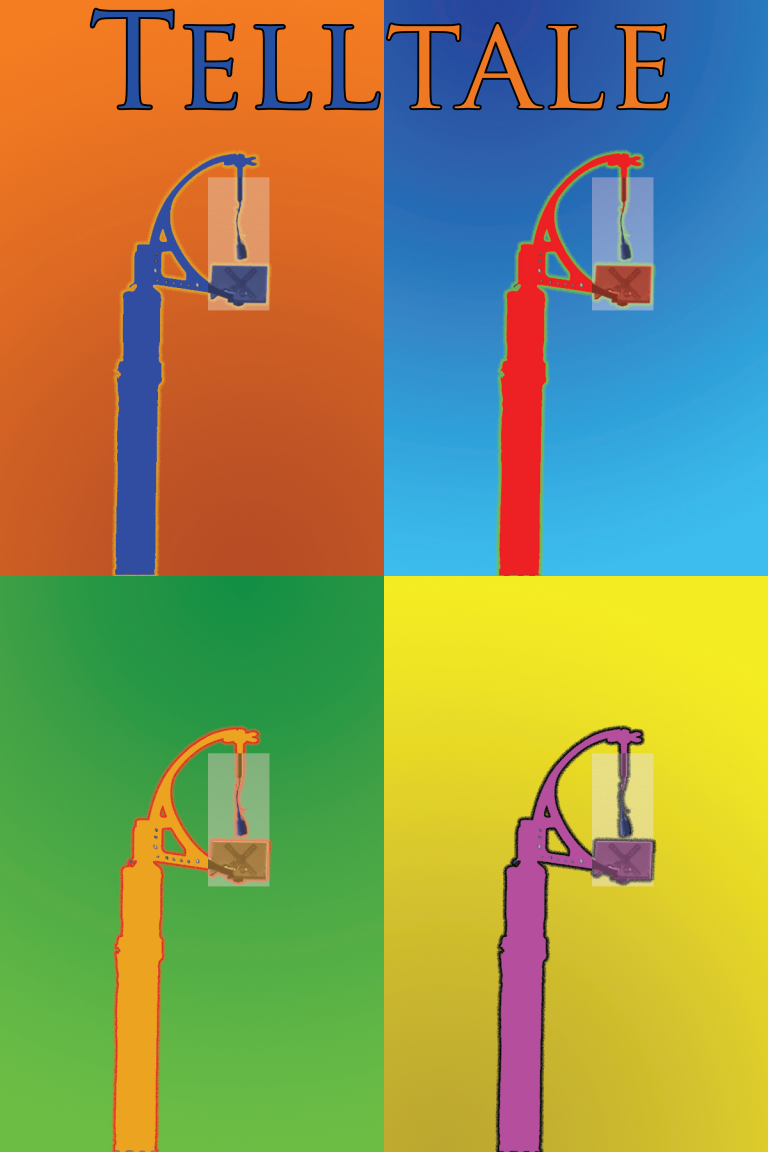TELLTALE